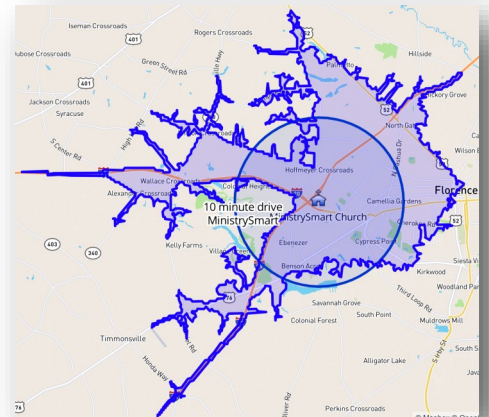MISSIONINSITE

10 Key MissionInsite Ministry Applications
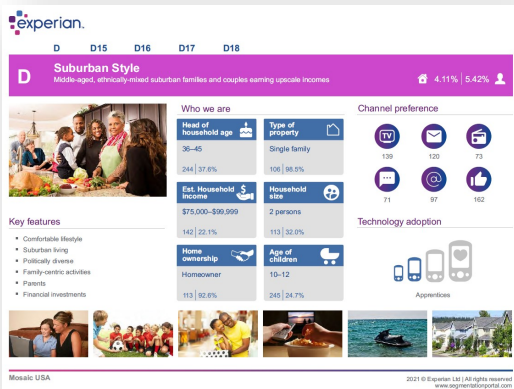
1. **Determine ministry opportunities using tools with interactive maps.** Draw different radius and drive time geographies to see how one small change in ministry area could create a very different demographic profile of your community.

Answer strategic ministry questions in your community. Which neighborhoods in your area are growing? Are you curious about your community's diversity and wondering if your church/ parish reflects your community's demographics? MissionInsite helps you answer those questions based on data, not perceptions. See if your members and ministries truly reflect your community.

2.

Learn about households and lifestyles in your ministry area. MissionInsite provides comprehensive lifestyle and household portraits information from the Mosaic USA Global Segmentation System by Experian. This data is updated annually and suggests ministry applications based on 71 distinct household types and their lifestyles, demographics, and concerns. Our proprietary Mission Impact Guide suggests ministry applications for each MOSAIC household type.

3.

Make informed ministry decisions based on local religious preferences, practices, and beliefs. MissionInsite's MinistryInsite and ReligiousInsite reports are powered by a national survey of nearly 15,000 people. American Beliefs Study data, exclusive to ACS Technologies, is the only neighborhood-level religious information publicly available to churches/parishes. With this information you can discover religious trends, faith preferences and participation, media usage, denominational affiliations, life concerns, and other information about your community.
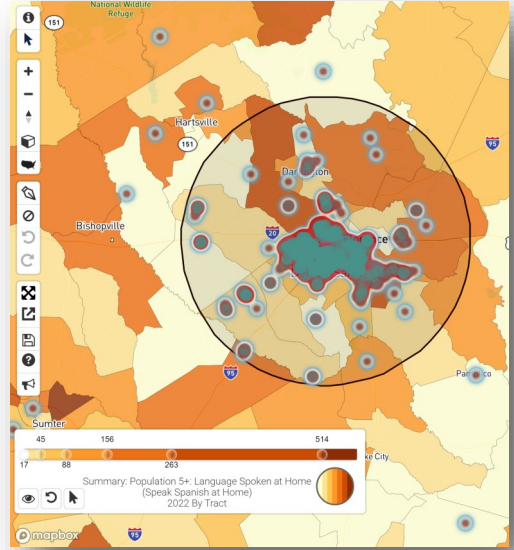
4.

THE
AMERICANBELIEFS
STUDY
RELIGIOUS PREFERENCES & PRACTICES

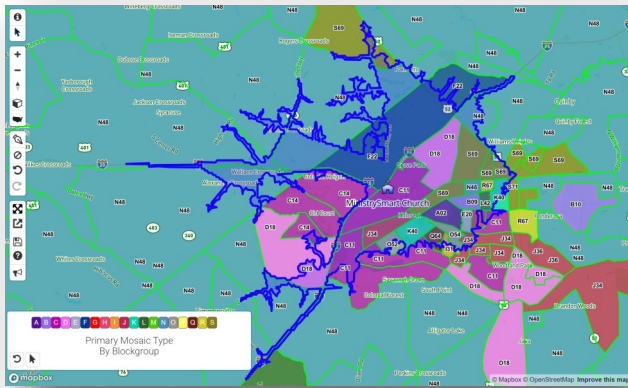**5.** **Anticipate population trends with current demographic information and projections.** MissionInsite uses Synergos PopStats, a premier demographic forecaster, to monitor population trends. We update information twice a year based on the United States census, current year population estimates, five-year projections and ten-year forecasts.

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Target specific demographic variables with opportunity scans. Opportunity Scans help you analyze and identify regional, community, and neighborhood ministry potential, down to the census block level. Create maps and data tables with top ministry target areas for your church/parish or regional agency.

Plot congregants to analyze ministry opportunities. People Plot is a secure system for local churches to view congregants and guests on a map. You can then compare church households to neighborhood households using reports that include your congregation's estimated financial support potential. MissionInsite analytical tools help you develop small group ministries, new mission locations, and relationships with neighbors.

Create neighborhood thematic maps. You can create and print maps to visualize an area's projected growth, racial and ethnic groups, employment demographics, or Mosaic household types. Our maps use multiple demographic variables to display mission realities in engaging ways.

Generate custom reports. Custom reports allow you to choose only the information you want. Select ages and phases of life, income levels, household information, and other demographic attributes. Limit the data variables for these reports, so you can simplify the information shared with leaders as you develop specific ministry strategies.

Accomplish essential tasks with the User Assistant. The User Assistant saves time when training new users and simplifies common tasks for longtime administrators and provides quick access to People Plot, demographics reports, thematic maps, opportunity scans, and neighbor center.

Our support, training, and consulting professionals can assist with additional ideas and applications and are only a call or email away. Contact us today!

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MISSIONINSITE

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